

QUOTE  
SERVICE  
AUTOMATE  
GET PAID  
**GROW FASTER**

Streamlining Lifecycle Software and  
Automated Billing Built for You.

[www.alarmbills.com](http://www.alarmbills.com)

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# Who Is Cornerstone?

## Project Overview

Since 1999 Cornerstone Billing has provided a comprehensive lifecycle management software engineered specifically for the security and low-voltage industries. Our all-in-one platform is designed to streamline every facet of your operation, from initial customer contact to long-term recurring revenue. The process begins with our powerful quoting tool, which allows your sales team to generate professional proposals that seamlessly convert into active accounts and detailed work orders upon acceptance.

## All Facets of Your Business Connected

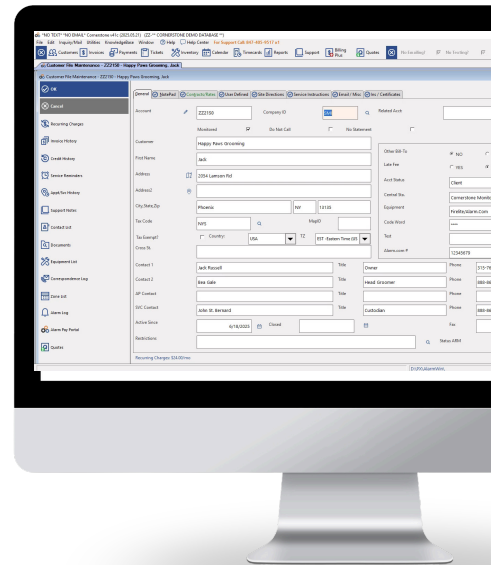
1. One single software for your business
2. Connect sales to service and billing
3. Manage all service/scheduling/inventory all in one place
4. Empower your techs and sales with powerful mobile apps
5. Set it and forget it recurring billing automation
6. Full customer history at your fingertips
7. Integrate your Central Station for easier data entry
8. Robust reporting to know all details of your business



# All your Business Needs in One Place

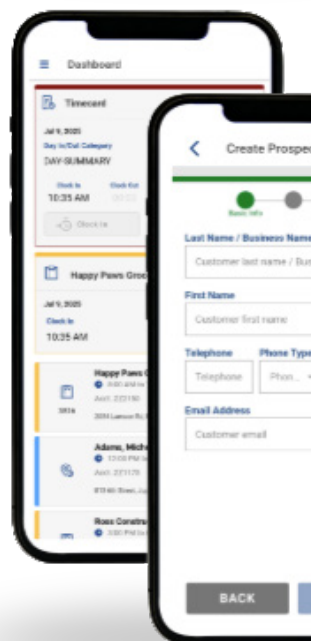
## Lifecycle Software

- Full Customer Management
- In-Depth Proposal Tools
- Service Ticketing with Analytics
- Full Scheduling Calendar
- Inventory and PO Management
- Service Invoicing
- Ticketing
- Mobile App for Techs/Sales
- Detailed Reporting



## Fully Automated Billing

- 100% Automated and Accurate
- ALL Billing Methods/Payment Types
- White Labeled Payment Portal
- Custom Designed Invoices
- Complex and Multi-Site Billing
- Optional Check Processing
- Automatic Posting
- Collections Services
- Detailed Reporting and RMR Tracking





# Integration Partners

Cornerstone offers seamless integration with premier central station monitoring companies to enhance your operational efficiency. This powerful connection eliminates redundant data entry and significantly reduces administrative time. Our dealers can perform a one-time account setup and then instantly synchronize information by retrieving, transmitting, or updating data within either the Cornerstone platform or the central station's system.



# Industry Associations & Allies

At Cornerstone, we believe that a stronger industry benefits everyone. That is why we actively collaborate with leading associations and forge strong alliances with strategic partners. These relationships allow us to contribute to shared goals, foster innovation, and uphold the highest standards of excellence for our customers.



# What are People Saying?

It's not our style to brag. But we keep hearing from our dealers, "More companies should know about Cornerstone!" So we asked for a few of them to put their opinions in writing. You'll notice some recurring themes.



## Michele Marinace - Marshall Alarm Systems

"We at Marshall Alarm Systems, Inc. are so thrilled with Cornerstone. Everyone there has been most helpful from the get-go. The setup was easier than I thought it could be, especially with Jenn's help. Our recurring tasks are set up automatically once they are configured on Cornerstone. The best part is that USA Central Station also uses Cornerstone, and once our customers are sent to USA, we can pull our accounts right into our Cornerstone account. Cornerstone runs reports for discrepancies seamlessly, so we were able to see any customers that were not billed for monitoring. Cornerstone is saving us a lot of time."



## Michelle Jones - HabiTech Systems

"Cornerstone Billing is a true game-changer! Before the switch, we were using very outdated software that caused us to spend a lot of time backtracking and being overly frustrated. The migration to Cornerstone was much easier than we could have ever anticipated. We were given a clear timeline of target dates that needed to be hit to ensure a seamless transition. Onboarding was a breeze, mainly because the staff are so friendly and aim for 100% customer satisfaction! Their system is extremely user-friendly and very detailed. It does so much - skies the limit. Just when you think it can't get any better...it does!"